



TUTORISTA

2026 MEDIA KIT



TUTORISTAMAG.COM

What is **Tutorista**?

Tutorista Magazine is a quarterly digital publication established in 2026. We are here to provide creative ideas and practical tools to support passionate tutors, teachers, and homeschooling parents.

We are a source of creativity, inspiration, and community for educators worldwide.

Three children are standing behind a large white rectangular box that contains text. On the left, a young boy with a wide smile wears a patterned button-down shirt over a yellow t-shirt. In the center, a young boy with a neutral expression wears a light blue t-shirt. On the right, a young girl with a smile wears a grey t-shirt. The background is a plain, light-colored wall. The white box is centered in the foreground, partially obscuring the children's torsos.

Who is **Tutorista**?

Tutorista Magazine's target readers are primarily tutors, teachers, and educators. A large segment of our market is women aged 25 to 45.

Tutorista Magazine is uplifting, vibrant, creative, inquisitive, proactive, and collaborative.

Who reads **Tutorista**?

Given its digital nature, *Tutorista Magazine* is easily read worldwide. We are currently attracting readers from the United States, the United Kingdom, Europe, and the Caribbean region.

25-45

AGE RANGE

32%

DESKTOP READERS

68%

PHONE READERS

CALENDAR

WHEN IS TUTORISTA MAG PUBLISHED?

Tutorista Magazine is published quarterly, with issues launched for Spring, Summer, Fall, and Winter/Holiday. Each issue is released on *Tutorista's* website and remains live for at least 3 months before being moved to the Archive section, where it remains visible alongside other past issues.

MARCH-MAY

JUNE-AUGUST

SEPTEMBER-NOVEMBER

DECEMBER-FEBRUARY



Coming Soon

Past Covers

ISSUES

Tutorista Magazine is published quarterly, with issues launched for Spring, Summer, Fall, and Winter.



Spring Issue!



ADVERTISING OPPORTUNITIES

in issue

Year One promo!

FULL PAGE AD

editorial

~~\$150~~ \$75

HALF PAGE AD

~~\$100~~ \$50

TWO PAGE SPREAD

~~\$250~~ \$125

INSIDE FRONT COVER

~~\$350~~ \$175

COLLABORATION OPPORTUNITIES

on social media, or blog

INSTAGRAM POST

\$25/ea

FACEBOOK POST

\$35/ea

BLOG POST - Guest Post

\$150/ea



RATES

CONTACT

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